

20 26



Free CONCERT Friday

Sponsorship Package



Joe@theeaglesdare.com

THE EAGLE'S DARE IS PROUD TO PRESENT THE FOURTH SEASON OF THE FREE CONCERT FRIDAY MUSIC SERIES. THIS WEEKLY FRIDAY NIGHT LIVE EVENT IS A BELOVED FEATURE OF THE DOWNTOWN WILMINGTON LANDSCAPE THAT FOSTERS COMMERCE AND TRAFFIC TO THE AREA. RUNNING FOR 14 WEEKS AND PROVIDING DIRECT ACCESS TO A WIDE RANGE OF WILMINGTONIANS AND TOURISTS. SPONSORSHIP OF FREE CONCERT FRIDAY IS AN OPPORTUNITY NOT TO BE MISSED.

SPONSOR LEVELS



PRESENTING SPONSOR

\$20,000

- Top Level Recognition on all branded FCF material
- Radio air play in conjunction with FCF ads
- Social media shout-outs
- Individual banners with your logo at all shows
- 4 Private rentals of Wanda Jackson room
- Booth availability for all shows

BONUS CUSTOMIZABLE PERKS AVAILABLE!

PLATINUM STAGE SPONSOR

\$15,000

- Name and logo recognition as the FCF stage
- Featured recognition on all branded FCF material
- 3 private rentals of Wanda Jackson room
- Individual banners with your logo at all shows
- Social media shout-outs
- Booth availability for all shows

BONUS CUSTOMIZABLE PERKS AVAILABLE!

GOLD SPONSOR

\$10,000

- Logo placement on branded FCF material
- 2 private rentals of Wanda Jackson room
- Social media shout-outs
- Booth availability for all shows
- Individual banners with your logo at all shows

SILVER SPONSOR

\$5,000

- Logo placement on branded FCF material
- 1 private rentals of Wanda Jackson room
- Social media shout-outs
- Booth availability for all shows

BRONZE SPONSOR

\$3,000

- Social media shout outs
- Booth availability for all shows

CUSTOMIZE YOUR SPONSORSHIP

Have something specific in mind? We can work with you to accommodate your needs.

Free Concert Friday

at a glance...



2025 Statistics

- Average weekly attendance was 630+, attendance high was 1,000+.
- Non-profit support: Over \$13,000 dollars raised for 3 non-profit organizations.
- ROI: Majority of sponsors all saw an increase in new clients and referrals from participation in FCF 2025

2026 RUNNING FROM MAY 1st- JULY 31st

- 14 weeks of free concerts to promote arts, commerce, and Downtown Wilmington
- 2 bands per show: 7pm opener, 8:30pm headliner
- Rotating Food Trucks
- 3 Benefitting Non Profits
- Family Friendly

EVENT

DETAILS



14 WEEKS OF MUSIC, FUN AND COMMUNITY.



2025 NON PROFITS:



**MARINE
RAIDER**
FOUNDATION





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Thank You !

As a sponsor, you will be partnering with us to achieve our mission to bring people together to celebrate our city, the Non-profits we care about and foster growth to Downtown Wilmington's growing North side. Each sponsorship level receives benefits including advertising, networking and branding opportunities. We need your help to bring Free Concert Friday at The Eagle's Dare back for its fourth season.

CONTACT US

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